X COPY

fashion calendar

27th year issued weekly

JANUARY 23 '67

ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING SATURDAY, JANUARY 21, 1967

Thursday Jan. 19 10:00 A.M. Coffee	PREVIEW: MID-WINTER HOME FURNISHINGS	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR FEATURE EVENTS DEPT.
	Preview for the press of mid-Winter home furnishings and room settings. By invitation. Publicity: Diane Wallace, TR. 5-7200, Ext. 662.		
Jan. 20	MACY RELEASE--Model rooms. (Preview, Jan. 18)		
Jan. 20-Jan. 29	NATIONAL SKI WEEK BY SKI INDUSTRIES AMERICA		
	Contact: Ralph A. des Rochas, executive director, MO. 1-1533.		
Saturday Jan. 21 1:00 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS	ABRAHAM & STRAUS (BROOKLYN)	BKLYN. ACADEMY OF MUSIC (OPERA HOUSE)
	Customer showing of Spring bridal fashions. Tickets (free), available in bridal shop, 3rd floor. Publicity: Olga Soffer, TR. 5-0195.		
Just Released	SPRING 1968 COLOR FORECAST	THE COLOR ASSOCIATION OF THE U.S.,INC.	200 MADISON AVENUE
	Basic collection and women's wear color forecast for Spring 1968. Contact: Ann Mulligan, MU. 5-5881.		

WEEK BEGINNING MONDAY, JANUARY 23, 1967

Beginning Monday Jan. 23	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

Picture Release Date: February 25, 1967.

Jan. 23: 2:15 P.M. Molyneux. 3:00 P.M. M.Tellin. 4:30 P.M. De Rauch.

Jan. 24: 10:00 A.M. Balmain. 12:00 Noon J.Hercey. 2:30 P.M. Rouff. 3:00 P.M. Tellin; De Rauch. 5:00 P.M. Vialancey; Lola Prusac.

Jan. 25: 9:45 A.M. Lanvin. 10:00 A.M. Vialancey. 11:00 A.M. LaRoche. 12:45 P.M. Godard. 2:30 P.M. Patou. 3:00 P.M. Lanvin. 3:30 PM Godard. 4:00 P.M. Marc Vaughan. 5:30 P.M. Marc Vaughan.

Jan. 26: 9:45 A.M. Dior. 10:30 A.M. Patou. 12:30 P.M. Carven. 3:00 P.M. I.Dana; Venet. 3:15 P.M. Montaigne. 5:00 P.M. Dior; Ricci.

Jan. 27: 9:30 A.M. Sagardoy. 10:30 A.M. Castillo; Roger. 10:45 A.M. Ricci. 2:30 P.M. Sagardoy. 5:00 P.M. Orcel.

Jan. 28: 10:00 A.M. Gres. 10:30 A.M. Castillo. 11:30 A.M. Ungaro. 12:00 Noon Capucci. 3:00 P.M. Capucci. 5:00 P.M. Ungaro.

Feb. 1: 3:00 P.M. Lutece. 3:30 P.M. Bourgade.

Feb. 2: 10:30 A.M. St.Laurent. 3:00 P.M. St.Laurent. 3:30 P.M. Baron.

Feb. 8: 6:00 P.M. Renal.

Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris 8, France.

Beginning Monday Jan. 23	IMPORTED READY-TO-WEAR COLLECTION	CONSENTINO (CAPRI)	VIRGINIA KREMENTZ 42 W.58TH ST., RM.203
	Beachwear (bikinis coordinated with cover-ups, and sun dresses); daytime dresses; and sportswear. Continuous showings, by appointment. Contact: PL. 3-4464; or PL. 3-3500, Ext. 203.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 23	ABRAHAM & STRAUS RELEASE--Model rooms. (Preview, Jan. 19--See pg.1)		
Beginning Monday Jan. 23	SUMMER SHOWINGS: COATS AND SUITS Continuous showings of cotton and silk coats and suits for Spring and Summer. Contact: LA. 4-7285.	FRANK GALLANT, INC.	205 W.39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 23	SUMMER COAT AND SUIT COLLECTION Continuous informal showings. Contact: LO. 4-7521.	ADOLPHE ZELINKA, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Jan. 24	NORMAN NORELL'S SECOND SHOWING OF SPRING-SUMMER FASHIONS AT 10:30 A.M.		
Tuesday Jan. 24 11:45 A.M. Cocktails-Luncheon	LUNCHEON: ANNUAL MARKET REPORT "Trends: Where do they come from? Where are they going?" Panel: Bing Broido--Raymor Manufacturing; David Brunn--Drexel Furniture; Walter Guinan--Karastan Rug Mills; David L.Hirschorn--Cohn Hall Marx; Jason E. Lewis--"Home Furnishings Daily." Moderator: Freda Diamond. Luncheon at 12:15 P.M. Prices $8.00 (members); $10.00 (guests). Contact: TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Tuesday Jan. 24 2:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Thereafter daily informal showings, by appointment. Contact: Tita Curtis, PE. 6-2291.	BARBERINI, LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Jan. 24 3:30 P.M.	PRESS PREVIEW: FALL COLORS, FABRICS, YARNS Preview for the press of 1967 Fall colors, fabrics, and yarns. (Refreshments). Show at 4:00 P.M. By invitation. Contact: Pat Flannery, 695-1200, Ext. 436.	DEERING MILLIKEN, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 24 5:00 P.M. Cocktails	PREVIEW OF FALL JUNIOR KNITWEAR Premiere collection of Fall junior knitwear from Italy. By invitation. Continuous informal showings thereafter. Contact: Sally Premak. Publicity: Rae Lindsay at Lindsay & Grau, BR. 9-0353.	ANDIAMO (JUNIOR DIV. OF GINO PAOLI)	1407 BROADWAY SHOWROOM - SUITE 3801
Beginning Tuesday Jan. 24	SHOWING: SUMMER COLLECTION Continuous showings of Guy D's Summer collection, designed by Leo Narducci. Contact: 594-2550.	GUY D	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 24	OPENING OF SUMMER COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI-4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 25 11:30 A.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter continuous. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 25 12:30 P.M. Luncheon	SHOWING OF FASHIONS AT LUNCHEON "Contemporary Clothes"--designed by Ole Borden for Rembrandt. Publicity: Ellen Perl, TE. 2-8212. For reservations ($5.00): CI. 6-9171.	REMBRANDT (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Cancelled Jan. 25	GINORI (SUBSIDIARY OF ORIGINALA) PREVIEW OF SUMMER DRESSES, ORIGINALLY SCHEDULED AT 3:00 P.M., HAS BEEN CANCELLED. Contact: 244-4701.		
Wednesday Jan. 25 4:00 P.M. Cocktails	OPENING OF SUMMER COLLECTION	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
	Summer dresses and suits, coordinates, blouses, skirts, pants, sweaters; and introducing Bimini bathing suits by McMullen. By invitation. Thereafter at showroom. Contact: OX. 5-4270. Publ.: Pennoyer Assoc., MU.2-6480.		
Beginning Wednesday Jan. 25	OPENING OF SUMMER COLLECTION	LAURENCE GROSS, INC.	498 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
	Contact: BR. 9-3650. Publicity: Stutman Assoc., 247-2662.		
Thursday Jan. 26 10:30 A.M.	OPENING: SUMMER COLLECTION	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Summer collection designed by Shannon Rodgers for Jerry Silverman. Also Tues., Jan. 31 at 10:30. By reservation. Contact: Jean Dionne, CH.4-7522 or CH. 4-4940.		
Thursday Jan. 26 12:15 P.M. Luncheon	SHOWING OF SARMI FASHIONS AT LUNCHEON	EASTERN AIRLINES, INC.	ST. REGIS ROOF
	Eastern Airlines will sponsor a luncheon and showing of Sarmi fashions. For directors of charitable organizations, by invitation. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Thursday Jan. 26 1:15 P.M.	OPENING OF SUMMER COLLECTION	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Feb. 1, 8 at 1:15 P.M. Contact: Miss Fritzi, LO. 5-4115.		
Thursday Jan. 26 1:30 P.M. Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON	ARKAY; RAPPI (498 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
	"Expo, 67"--fashions based on the looks for Spring as seen in "McCall's Fashion News," Feb. 7. For benefit of Legal Aid Society. By invitation. Contact: Mrs. Winthrop Munyan, CA. 8-5307. Publicity: DeAnn McClure, LO. 5-2626.		
Thursday Jan. 26 2:30 P.M. Cocktails	PREVIEW: SUMMER DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Preview of David Crystal's Summer dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Thursday Jan. 26 3:00 P.M.	OPENING OF SUMMER COLLECTION	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By reservation. Thereafter daily informal showing of Summer collection, designed by Morton Myles. Contact: Mary Lou Levine, OX. 5-6234.		
Thursday Jan. 26 4:00 P.M.	OPENING: SUMMER COLLECTION	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Malcolm Starr's Summer collection, designed by Elinor Simmons, Jan. 26, 31, Feb. 2, 4:00 P.M. By reservation. Contact: Marion Auley, LA. 4-7690.		
Thursday Jan. 26 4:00 P.M. Cocktails	PREVIEW: WASHABLE WOOL FASHIONS	SOAP & DETERGENT ASS'N; WOOL BUREAU (295 MADISON)	WALDORF-ASTORIA BALLROOM
	"Wool Splash"--showing of machine-washable woolen fashions for men, women, and children. Show at 4:30. By invitation. Publicity: Julie Martin at Wool Bureau, 986-6222.		

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Thursday Jan. 26 6:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS	FRANKLIN SIMON	SHERATON-ATLANTIC HOTEL BALLROOM
	Showing of bridal fashions. By admission ticket, available at Bridal Salon, 2nd floor. Contact: Edith Sweeney. Publ.: Gloria Phillips, OR.5-1000.		
Beginning Thursday Jan. 26	OPENING: SUMMER COLLECTION	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous daily showings of cocktail and evening fashions. Contact: Abe Goldner or Sandy Abelson, PE. 6-0151.		
Beginning Thursday Jan. 26	OPENING OF SUMMER COLLECTION	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Continuous daily showings of Summer collection, designed by Dorothy Arden. Contact: 594-0220.		
Friday Jan. 27 10:30 A.M.	OPENING OF SUMMER COLLECTION	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Showing of Summer cocktail and evening fashions. Also Feb. 1 and 8 at 9:30 A.M. By reservation. Contact: CH. 4-3169.		
Friday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Also, Feb. 1 and Feb. 7 at 11:00. Contact: Alan Duddle, 524-4510.		
Beginning Friday Jan. 27	OPENING: CALIFORNIA SUMMER COLLECTIONS	HOLLY HOELSCHER FOR BEHOST; DUCHESS OF CAL.	488 SEVENTH AVENUE SHOWROOM - SUITE 701
	Continuous informal showings of misses dress collections. Contact: Peggie Wegman or John Maillard, OX. 5-5470.		
Monday Jan. 30 10:30 A.M.; 11:00 A.M.	OPENING: SUMMER COLLECTIONS	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Leonard Arkin, Jan. 30, Feb. 6 at 10:30. Andrew Arkin, Jan. 30, Feb. 6 at 11:00. By reservation. (Continuous from Jan. 23.) Contact: Celeste Lucci, WI. 7-5324.		
Monday Jan. 30 1:00 P.M.	OPENING OF SUMMER COLLECTION	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Also Jan. 31, Feb. 6, 7 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.		
Monday Jan. 30 4:00 P.M.	OPENING OF SUMMER COLLECTION	TERRY ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Also Feb. 6 at 4:00 P.M. By reservation. Contact: LA. 4-7900.		
Beginning Monday Jan. 30	FALL COLLECTION: ITALIAN KNITWEAR	GINO PAOLI	1407 BROADWAY SHOWROOM - SUITE 3704
	Continuous showings of Fall couture knitwear--ensembles, suits, dresses, coats, sportswear--made in Italy. Contact: Audrie Cohen, BR. 9-0925.		
Tuesday Jan. 31 12:00 Noon	OPENING OF SUMMER COLLECTION	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Summer collection, by reservation. Contact: WI. 7-0152.		
Tuesday Jan. 31 4:00 P.M.	OPENING OF SUMMER COLLECTION	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Also Feb. 6 at 4:00 P.M. By reservation. Contact: PE. 6-5547.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 31 4:00 P.M.	"AN ENLIGHTENING": SHOWING OF HAIR PRODUCT	JOHN H.BRECK,INC.	HOTEL PLAZA "PLAZA 9"
	Presentation at 5:00 P.M. Cocktails 4:00 to 7:00 P.M. By invitation.		
Beginning Tuesday Jan. 31	OPENING OF SUMMER COLLECTION	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Daily informal showings. Contact: Alice Berman, WI. 7-0152.		
Beginning Tuesday Jan. 31	OPENING: SUMMER COLLECTION	VICTORIA ROYAL,LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Daily informal showings of beaded evening fashions, designed by Bill Haire. Contact: May Lewis, WI. 7-6845.		
Beginning Tuesday Jan. 31	INFORMAL MODELING OF SUMMER COLLECTIONS	LANZ ORIGINALS,INC.; TONINO	1407 BROADWAY SHOWROOM - 26TH FLOOR
	Daily showings of dresses and sportswear by Lanz; and misses dresses by Tonino. Contact: Audrey Brock, OX. 5-6440.		
Wednesday Feb. 1 10:30 A.M. Coffee	PRESS PREVIEW OF ROOM SETTINGS	GIMBELS	9TH FLOOR
	Preview for press of new Midwinter decorator room settings. By invitation. (For Release, Fri., Feb. 3.) Publicity: Margot Infantino, LO. 4-3300.		
Wednesday Feb. 1 11:30 A.M.	PRESS PREVIEW OF SUMMER COLLECTION	GEORGE CARMEL,INC.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Showing of Summer cottons--ensembles, dresses, and suits. By invitation. Thereafter by appointment. Contact: Estelle Schwarz, LA. 4-3310.		
Wednesday Feb. 1 11:30 A.M.	PREVIEW: SUMMER COLLECTIONS	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	For press and buyers, by invitation. Continuous daily showings beginning Mon., Jan. 23. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.		
Wednesday Feb. 1 12:15 P.M. Luncheon	PREVIEW: NEW FABRICS COLORS FOR FALL,1967	I.A. WYNER & CO. (DIV.AMES TEXTILES)	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Frances Duehren, fashion director, will present a fashion show made up of new fabrics and colors for Fall, 1967. For press and buyers, by invitation. Contact: CH. 4-4100.		
Wednesday Feb. 1 12:30 P.M. Luncheon	CHILDREN'S FASHIONS AT LUNCHEON SHOW	MARTIN ROGEN FOR SUZY BOUTIQUE	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Showing of children's Spring and contemporary fashions by Martin Rogen for Suzy Boutique. Publ.: Ellen Perl, TE.2-8212. For reservations ($5.00): CI. 6-9171.		
Wednesday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Peggy Thayer Designs and "Confection Collection" of Coordinates. Also showing Feb. 2, 7, 14 at 2:30 P.M. Contact: Kay Farmer, OX. 5-4812.		
Wednesday Feb. 1 3:00 P.M.	PREVIEW: SUMMER COLLECTION	MOE NATHAN,INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Summer collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 1 4:00 P.M.	PREVIEW OF SUMMER COLLECTION	MR. MORT BY STANLEY HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	For press and buyers, by invitation. Also Feb. 2 at 4:00 P.M. By reservation. Contact: Glen Tompkins, 524-3818.		
Thursday Feb. 2 11:30 A.M.	PREVIEW: SUMMER COLLECTIONS	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	For press and buyers, by invitation. (Continuous daily showings beginning Monday, Jan. 23.) Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.		
Thursday Feb. 2 2:30 P.M.	PREVIEW: FALL KNIT COLLECTION	PAUL PARNES INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	By invitation. Informal daily showings thereafter. Contact: Fleta Hickman or Don Friese, CH. 4-4600.		
Thursday Feb. 2 3:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
	By invitation. Continuous showings beginning Tuesday, Feb. 7. Contact: Isabelle Crawford, LW. 4-9000.		
Thursday Feb. 2 6:00 P.M.	PREVIEW OF SUMMER COLLECTION	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Showing at 6:30. By invitation. Contact: Shirley Ornstein, LO. 4-9115.		
Feb. 3	GIMBELS RELEASE--Model rooms. (Preview, Feb. 1--See Pg. 5)		
Friday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Also Feb. 6 at 4:00 P.M.; Feb. 7 and 13 at 11:00 A.M. By reservation. Contact: Pat Brooks, WI. 7-4968.		
Monday Feb. 6 12:00 Noon	OPENING: SUMMER COLLECTION	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Feb. 6, 8, 14 at 12:00 Noon. By reservation. Contact: Norine Burke or Bill Laird, LA. 4-0237.		
Monday Feb. 6 2:00 P.M.	PREVIEW: SUMMER COLLECTION	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Designed by Ole Borden. One showing only, by invitation. Continuous thereafter, by appointment. Contact: Murray Solomon, LO. 4-3600.		
Monday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Showings Feb. 6, 8, and 15. By reservation. Contact: PE. 6-6983.		
Monday Feb. 6 3:00 P.M.	OPENING OF SUMMER COLLECTION	CHESTER WEINBERG, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Also Feb. 8 and 15 at 4:00 P.M. By reservation. Contact: CH. 4-3877.		
Monday Feb. 6 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Lee Claire's Summer collection, designed by August de Lorenzo. By invitation. Continuous daily showings beginning, Wed., Feb. 1. Contact: Al Davis or Sylvia Greer, WI. 7-9470.		

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Monday Feb. 6 5:30 P.M. Cocktails	PREVIEW OF SPRING MILLINERY BY ADOLFO	SAKS FIFTH AVENUE	4TH FLOOR MILLINERY SALON
	Preview of Adolfo's millinery collection, designed exclusively for Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.		
Beginning Monday Feb. 6	CALIFORNIA SUMMER FASHIONS IN NEW YORK	MICHAEL NOVARESE	HOTEL PLAZA PRIVATE SUITE
	Daily showings, by appointment. Contact: OL. 2-9010(L.A.).		
Beginning Monday Feb. 6	CALIFORNIA SUMMER FASHIONS IN NEW YORK	CAMPIONI-BERT GEIGER (122 E.7TH ST.,L.A.)	HOTEL PLAZA PRIVATE SUITE
	Daily informal showings of Summer collection. Contact: 627-6579(L.A.).		
Beginning Monday Feb. 6	OPENING: SUMMER COLLECTION	ROSALIE MACRINI,INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Daily informal showings, by reservation. Contact: CH. 4-2655.		
Beginning Monday Feb. 6	OPENING OF SUMMER COLLECTION	VERA MAXWELL,INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Daily informal showings. By appointment. Contact: LO. 3-4358.		
Beginning Monday Feb. 6- Feb. 17	SHOWING OF SUMMER COLLECTION	FERRO FOR FERRO ETTEHADIEH,INC.	HOTEL PLAZA PRIVATE SUITE
	Informal daily showings of Summer collection, designed by Ferro Ettehadieh, featuring imported hand-painted silk prints and textured Ban-Lon in daytime, evening and at-home fashions. Contact: Virginia Jaap, 586-4649.		
Tuesday Feb. 7 9:00 A.M. Breakfast	PREVIEW: FIRST "SKIN CARE" SALON FOR TEENS	GEORGETTE KLINGER,INC.	501 MADISON AVENUE SUITE - 305
	"Teen Salon"--Georgette Klinger will premiere her "Skin Care" salon for teenagers; introducing a new concept in art-lighting. For the press, by invitation. Publicity: Jan Lovett Struber, PL. 3-9396.		
Tuesday Feb. 7 10:00 A.M.	OPENING: SPRING COLLECTION	ADELE SIMPSON,INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Also Feb. 8 and 9 at 10:00 A.M. By reservation. Contact: LA. 4-7626.		
Tuesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION	PATTULIO-JO COPELAND,INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also, Feb. 14 and 16 at 10:30 A.M. By reservation. Contact: LO. 3-5650.		
Tuesday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION	WILSON FOLMAR,INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also Feb. 14 at 10:30 A.M. By reservation. Contact: LA. 4-5923.		
Tuesday Feb. 7 10:30 A.M.	PREMIERE SHOWING OF SUMMER COLLECTION	ERIC LUND FOR LUND COUTURE,LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Summer collection, designed by Eric Lund. Also Feb. 9, 14 at 10:30 A.M. By reservation. Contact: Henry Ginsburg, 594-5660.		
Tuesday Feb. 7 11:00 A.M.	PREVIEW OF SUMMER COLLECTION	TALMACK,INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Summer collection, designed by Dominic. For press and buyers, by invitation. Thereafter by appointment. Contact: Helen Borger, BR. 9-1195.		

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Tuesday Feb. 7 11:00 A.M.	OPENING OF SUMMER COLLECTION	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	By invitation. Continuous thereafter. Contact: DeAnn McClure, LO. 5-2626.		
Tuesday Feb. 7 12:00 Noon	SHOWING OF SUMMER COLLECTION	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Showings Feb. 7 and 8 at 12:00 Noon. By reservation. Contact: BR.9-5012.		
Tuesday Feb. 7 1:00 P.M.	OPENING: SUMMER COLLECTION	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Also Feb. 7, 14 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.		
Tuesday Feb. 7 1:00 P.M.	SHOWING OF SUMMER JUNIOR COLLECTION	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Showings Feb. 7, 8, 14, 15, 21 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.		
Tuesday Feb. 7 1:00 P.M.	OPENING: SUMMER COLLECTION	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Also Feb. 8, 9, 14, and 15 at 1:00 P.M. Contact: PE. 6-0206.		
Tuesday Feb. 7 2:00 P.M.	OPENING OF SUMMER COLLECTION	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Also Feb. 8, 9, 14 at 2:00. By appointment. Contact: DeAnn McClure, LO. 5-2626.		
Tuesday Feb. 7 2:00 P.M.- 5:30 P.M. Cocktails	PREMIERE SHOWING: POLYNESIAN FASHIONS	JA-NA OF HAWAII, INC. (HONOLULU, HAWAII)	HOTEL GOTHAM PRIVATE SUITE
	"Hawaiian Paradise"--showing of daytime, evening and at-home fashions worn by United Air Lines stewardesses on Hawaiian flights. Also Feb. 8, 9:00 to 11:30 P.M. For press and buyers, by invitation. Contact: E.Mona Runkle, 516-HA.7-9516.		
Tuesday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Showing of Summer collection, designed by Marie McCarthy, Feb. 7, 8, 14 at 2:30. By reservation. Contact: CH. 4-1872.		
Tuesday Feb. 7 2:30 P.M.	OPENING OF SUMMER COLLECTION	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Designed by Bill Blass. Also, Feb. 9, 14, 16 at 2:30. By reservation. Contact: Herman Seigenfeld, LA. 4-6968.		
Tuesday Feb. 7 4:00 P.M.	OPENING: SUMMER COLLECTION	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Designed by Bob Bugnand. Contact: Sylvan Fox or Miss Joy, PE. 6-2663.		
Tuesday Feb. 7 4:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter Feb. 9, 14, 16 at 4:00 P.M. By reservation. Contact: WI. 7-8235.		
Beginning Tuesday Feb. 7	OPENING: SUMMER COLLECTION	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Daily showings, by appointment. Contact: Faye Berk, CH. 4-7270.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Feb. 7	OPENING OF SUMMER JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 7	OPENING OF SUMMER COLLECTION Designed by Bill Smith. By appointment. Contact: LA. 4-3340.	KAHAN-NEW YORK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Tuesday Feb. 7	OPENING: SUMMER COLLECTION Designed by George Nardiello. By reservation. Contact: WI. 7-7457.	KIKI HART, N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 7	OPENING: SUMMER COLLECTION Daily informal showings, by appointment. (Note Change of Date.) Contact: Harriet Torborg, LO. 3-3035.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Feb. 8 9:30 A.M. Coffee	PRESS PREVIEW OF SHOE IMPORTS Preview for the press of imported shoes for Spring. By invitation. (For Release, Fri., Feb. 10.) Publicity: Jackie Landesman, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Wednesday Feb. 8 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Also Feb. 15 at 10:30 A.M. Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 8 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo, Feb. 8 and 15 at 11:30. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Feb. 8 11:30 A.M.	PREVIEW: AMERICAN DESIGNER COLLECTIONS Preview for the press of Miss Bergdorf fashions. By invitation. (For Release, Thurs., Feb. 9.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXNADER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR-NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Feb. 8 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 at 4:00 P.M. By reservation. Contact: Mary Feld, 736-2740.	ADRI	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 8 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Casual dresses and sportswear, designed by Jeanene. By invitation. (Now showing additional Spring group.) Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 9 11:00 A.M.	OPENING OF SUMMER COLLECTION	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Showing of Summer collection. By invitation. Thereafter by appointment. Contact: 564-3857.		
Thursday Feb. 9 12:00 Noon	OPENING OF SUMMER COLLECTION	GEOFFREY BEENE, LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By invitation. Thereafter Feb. 10 and 13 at 12:00 Noon. By reservation. Contact: LW. 4-0454.		
Thursday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Also Feb. 14, 15 at 2:30. By reservation. Contact: Estelle Marr, LO.3-1600.		
Beginning Thursday Feb. 9	OPENING OF SUMMER COLLECTION	ROSSINO ANGELA, LTD.	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
	Daily showings of daytime and evening fashions, designed by Angela. By reservation. Contact: Mr. de Marinis, JU. 2-1747.		
Monday Feb. 13 2:30 P.M.	FASHION CONFERENCE: FALL-WINTER 1967	NAT'L SHOE RETAILERS ASS'N (200 MADISON AVE.)	HOTEL PLAZA BALLROOM
	The semi-annual advance fashion presentation of trends in apparel and footwear for Fall-Winter, 1967, with distribution of NSRA's swatched color guide to participants. Contact: Thelma Hennessey, MU. 6-7520.		
Beginning Monday Feb. 13	OPENING OF SUMMER COLLECTION	RUDI GERNREICH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Daily informal showings of Summer sportswear and dresses, by Rudi Gernreich. Contact: Bernie Buchwald, 695-1617.		
Tuesday Feb. 14 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION, 1967	THE HADLEY CORPORATION	1407 BROADWAY SHOWROOM - 21ST FLOOR
	Hadley will present sweaters and related fashions in luxury fibers for Fall, 1967. For press and buyers, by invitation. Continuous daily thereafter. Contact: Robert Newman, LO. 5-2170. Publ.: Eleanor Lambert, MU. 8-2130.		
Tuesday Feb. 14 11:30 A.M.	CUSTOMER SHOWING: SOPHIE READY-TO-WEAR	SAKS FIFTH AVENUE	5TH FLOOR
	Customer showing of ready-to-wear collection for Spring-Summer. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.		
Tuesday Feb. 14 12:00 Noon	COSMETICS DIVISION: LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	Prices and more details in later issue. Contact: CI. 7-3940.		
Monday Feb. 20 5:30 P.M. Cocktails	PRESS PREVIEW: NINA RICCI SPRING FASHIONS	SAKS FIFTH AVENUE	5TH FLOOR
	Preview for the press of Nina Ricci's Spring fashions. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.		
Tuesday Feb. 21 5:00 P.M.- 8:00 P.M. Cocktails	PRESS PREVIEW OF "NEW GALLERIA"	I.MILLER	450 FIFTH AVENUE (AT 39TH STREET)
	Opening of new I.Miller "Galleria," featuring Spring shoes and ready-to-wear. By invitation. (For Release, Thurs., Feb. 23.) Publicity: Ruth Hammer Assoc., 246-4818.		

1967

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